



BARODA MANAGEMENT ASSOCIATION

P R E S E N T S

**COME AND
COMPETE WITH
THE BEST AND
MAKE AN IMPACT
ON
PROFESSIONAL
BODIES AIMA
AND BMA**



28
FEBRUARY 2017
01
MARCH 2017

DATE

28 February and 1 March 2017

PRIZE

- Gold, Silver and Bronze Medals for Winners of Each Competition
- Ms. and Mr. Young Leader Award
- AIMA Management Olympiad Winner Institute



MANAGEMENT OLYMPIAD

CASE STUDY COMPETITION

POSTER MAKING COMPETITION

QUIZ COMPETITION

BUSINESS SIMULATION

REGISTRATIONS OPEN

VENUE:
**ITM UNIVERSE TECHNICAL CAMPUS
PALDI VILLAGE, DHANORA TANK
ROAD
VADODARA- HALOL HIGHWAY
VADODARA**

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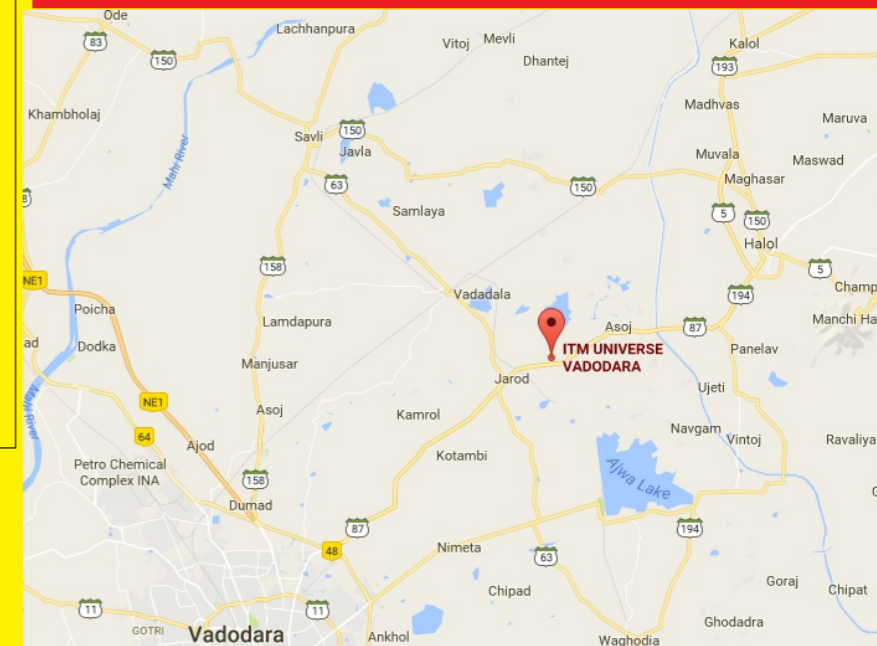
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ROADMAP TO REACH ITM UNIVERSE



ABOUT AIMA

All India Management Association (AIMA), as the national apex body of management profession in the country is committed to enhancing the competence of management profession through its multifaceted activities. AIMA has a broad base of 66 Local Management Associations including two cooperating LMAs abroad, with a membership of over 30,000. AIMA is represented on the Boards of India's premier Business Institutions and also represented on Boards of Government bodies including the AICTE, National Board of Accreditation, National Productivity Council to name a few. In addition, AIMA brings to the Indian managers, the best management practices and techniques through numerous foreign collaborations with professional bodies and institutions.

ABOUT BMA

Baroda Management Association (BMA) is an autonomous, non-political and not for profit public institution founded in 1957. A founder member of All India Management Association (AIMA), BMA has been the recipient of the Best Local Management Association 15 times. As a professional management body, its focus is to disseminate and share management ideas and concepts amongst professionals from different walks of life.

ABOUT MANAGEMENT OLYMPIAD

As part of AIMA Diamond Jubilee year, we have taken a new initiative – Management Olympiad. Purpose of this contest is to identify India's most knowledgeable future Managers. AIMA Management Olympiad is the Management Competition for High School and Management students.

ABOUT DEPARTMENT OF MANAGEMENT STUDIES, ITM UNIVERSE

Department of Management Studies, ITM Universe was established in 2011 with an aim of providing quality management education with a focus on developing problem solving and decision making capabilities of students wanting to develop a career in management. 5 Batches of MBA Students have graduated from ITM Universe and are all placed at good positions in quality organizations. The culture at this Institute is to prepare the students to face the challenges that they will face in their day to day functioning as Managers. The unique pedagogy includes case study discussions, industrial visits, discussion forums on current affairs, personality development programs, study tours, seminars on upcoming fields.

LIST OF COMPETITIONS IN OLYMPIAD

QUIZ COMPETITION

- Group 1 - Marketing Quiz
- Group 2 - Human Resource Quiz
- Group 3 - Brand Quiz
- Group 4 - Business Personality Quiz
- Group 5 - Current Affairs
- Group 6 - Women's Quiz

CASE STUDY COMPETITION

- Group 1 - How to make 'Swaach Bharat' a reality in India?
- Group 2 - What steps you feel will help India become corruption free?
- Group 3 - How can cashless economy be a near reality in India? (Women Only)
- Group 4 - Apart from Swaach Bharat, Make in India and Cashless society what do you feel The One thing which would make difference in India's growth

POSTER MAKING COMPETITION

- Group 1 - Cashless Transaction in Your Company
- Group 2 - Digital India Mission of Your Company
- Group 3 - Make in India Mission of Your Company
- Group 4 - Woman Empowerment by Your Company

BUSINESS SIMULATION COMPETITION

- Group 1 - Case 1
- Group 2 - Case 2
- Group 3 - Case 3
- Group 4 - Case 4

TEAM SIZE FOR COMPETITIONS

Case Study Competition - Team of 2 Players

Quiz Competition - Team of 2 Players

Business Simulation Competition - Team of 4 Players

Poster Making Competition - Team of 2 Players